



GoTransverse + ServiceNow Solution Brief

The GoTransverse + ServiceNow integration embeds a finance-grade billing and revenue management within ServiceNow workflows, purpose-built to support high-volume, usage-based, hybrid, and complex monetization models at scale. Together, GoTransverse and ServiceNow provide a complete quote-to-cash execution with pricing flexibility and financial control.

Key Customer Benefits

Certified ServiceNow App

GT integration aligned to ServiceNow CRM workflows, including Sales and Order Management (SOM) and Customer Service Management (CSM)

End-to-end automation

CRM + CPQ + Orders + Service + Billing + Cash Collections + Revenue Management

Compliance built in

ASC 606 / IFRS 15 + PCI DSS L1

Faster time-to-value and reduced revenue leakage

Global scalability

Multi-currency support and tax compliance with prebuilt integrations: Avalara, Vertex, CCH SureTax, ONESOURCE

API-first integration model

Microservices-based architecture for scale, resilience, and extensibility

Data access options for advanced reporting and BI

Procurement flexibility

Available through AWS Marketplace, including private offers

Solution Value

ServiceNow provides a unified CRM foundation that includes Configure, Price, Quote (CPQ), Sales and Order Management (SOM), and Customer Service Management (CSM), centralizing customer, product, and service data across the enterprise. Gotransverse embeds billing, cash collections, and revenue management directly within these workflows—extending ServiceNow’s sales and service capabilities into full financial execution.

Delivered as a certified ServiceNow integration app, Gotransverse supports subscription, usage-based, hybrid, and prepaid pricing models, enforces ASC 606 and IFRS 15 compliance, and scales reliably through a microservices-based architecture. Its flexible, API-first integration model connects ServiceNow workflows with ERP, tax, and payment systems without disrupting existing operations.

When CRM opportunities require complex usage rating, hybrid pricing, or global billing execution, Gotransverse delivers the finance-grade monetization engine that completes the ServiceNow workflow.

Gotransverse Completes Quote-to-Cash for ServiceNow CRM Customers

